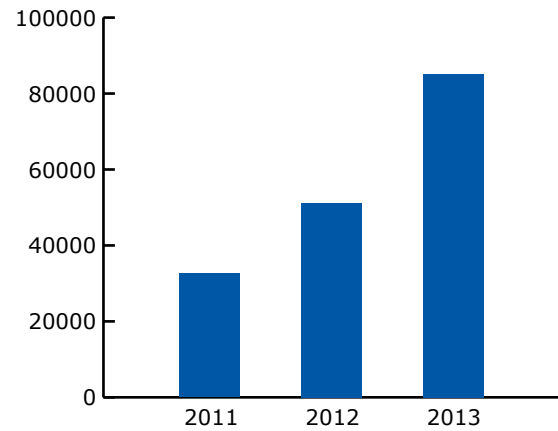


Readers: key metrics

site visits

85,130

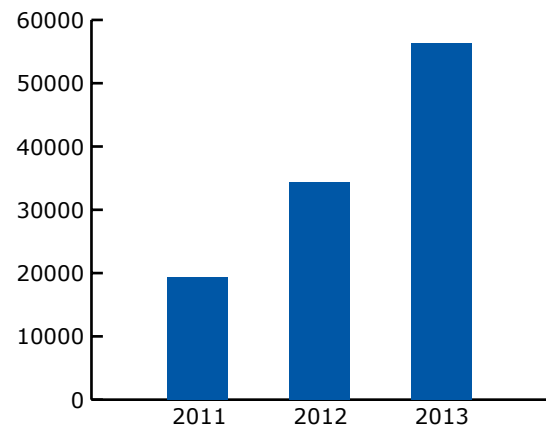
2012 + 56.9%
2013 + 39.9%



unique visitors

56,370

2012 + 77.9%
2013 + 63.7%



pageviews

133,595

2012 + 34.5%
2013 + 59.8%

